

CleanEnergyGroup
Clean Energy Incentive **NAVIGATOR**

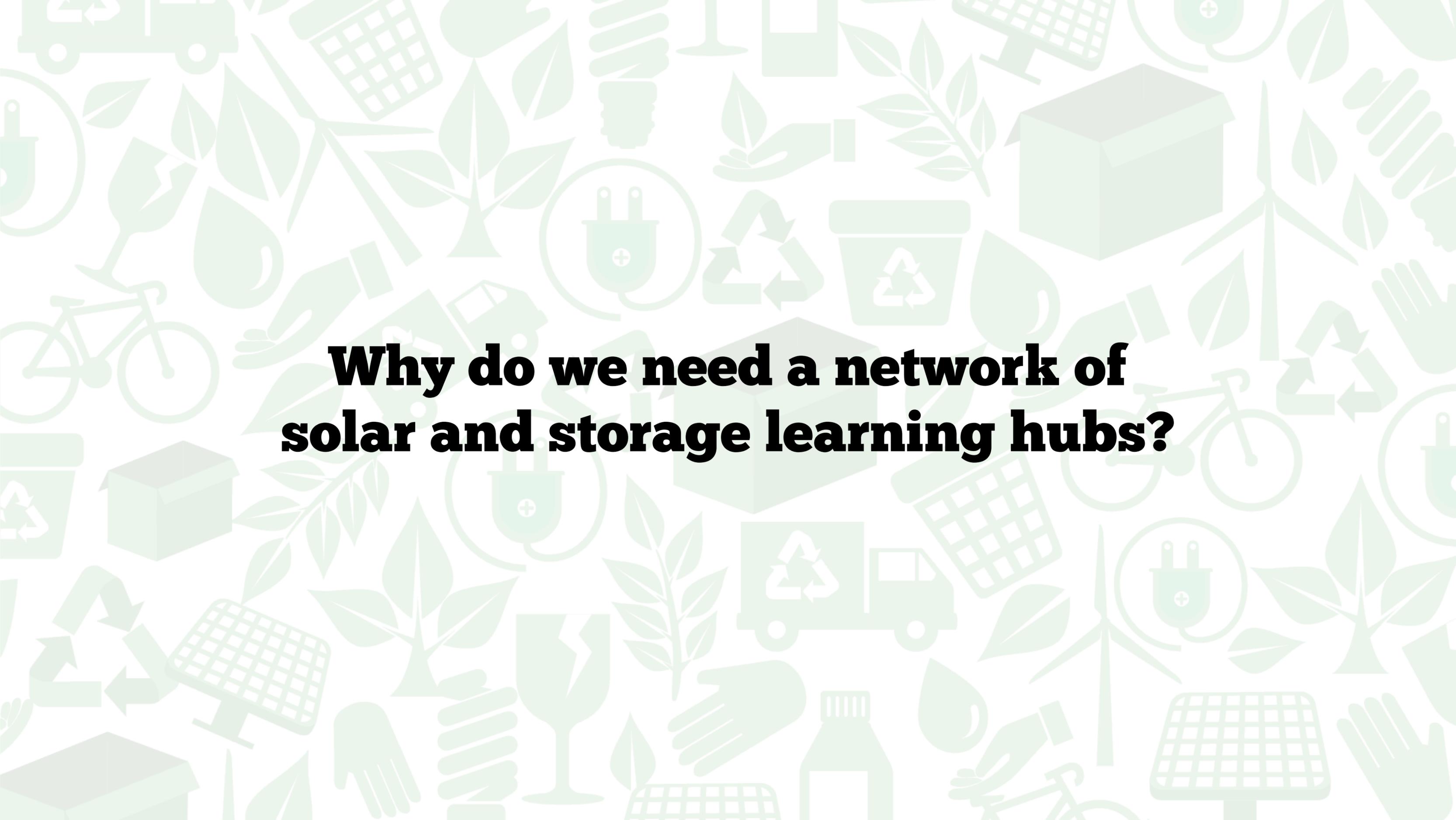
PUSH BUFFALO
PEOPLE UNITED IN SUSTAINABLE HOUSING

**Bring Home Clean Energy
with WNY Clean Energy Hub's
Clean Energy Incentive Navigator**

What is the Clean Energy Incentive Navigator?



- The Clean Energy Incentive Navigator program is a nationwide network of **solar and storage learning hubs.**
- The Navigator is an initiative of Clean Energy Group, a national nonprofit.
- Learn more at: **cleanegroup.org/initiatives/navigator**



Why do we need a network of solar and storage learning hubs?

Our Reliance on Dirty Energy

- As consumers, we are reliant on **dirty non-renewable resources** to generate our electricity:
 - Fossil fuels like coal, oil, and gas
 - Nuclear power, and unsustainable bioenergy carry risk
- They pollute communities and harm our natural ecosystem!



Our Reliance on Dirty Energy

- Because the U.S. is such a large country, the energy that's generated needs to travel far distances through an old power grid.
- Transporting energy adds pollution and harms the planet.



What's Wrong With Utility Companies?



- Profit > People and Planet
- Extract from our communities
- Hinder development of renewable energy
- Advocate for policies that prioritize shareholders
- Exploit low- and middle-income communities

Dirty Energy Doesn't Quit

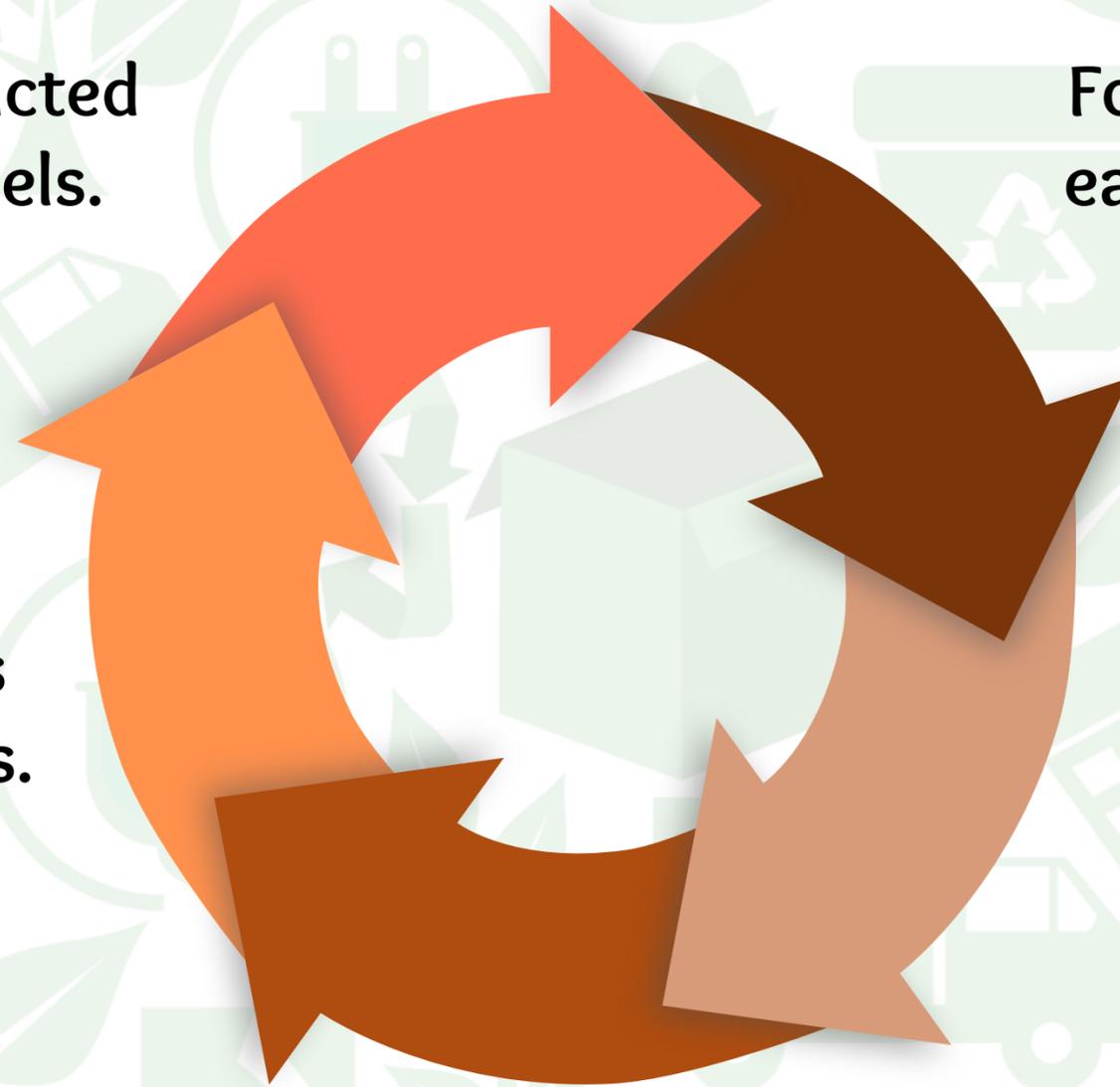
Energy is extracted from fossil fuels.

Fossil fuels pollute the earth and harm health.

Electric companies pass the cost onto consumers.

Transferring energy across the grid adds pollution.

The power grid is old and overburdened.



Renewable Energy For the Win



Solar

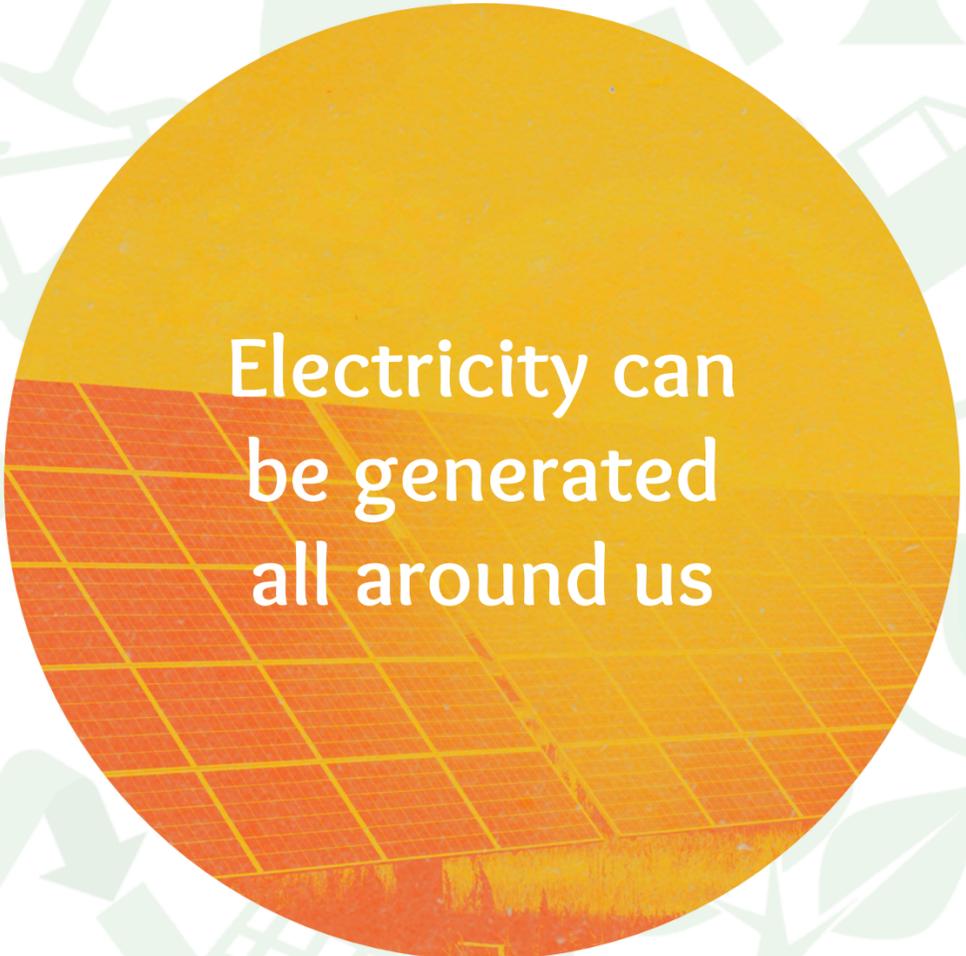


Wind

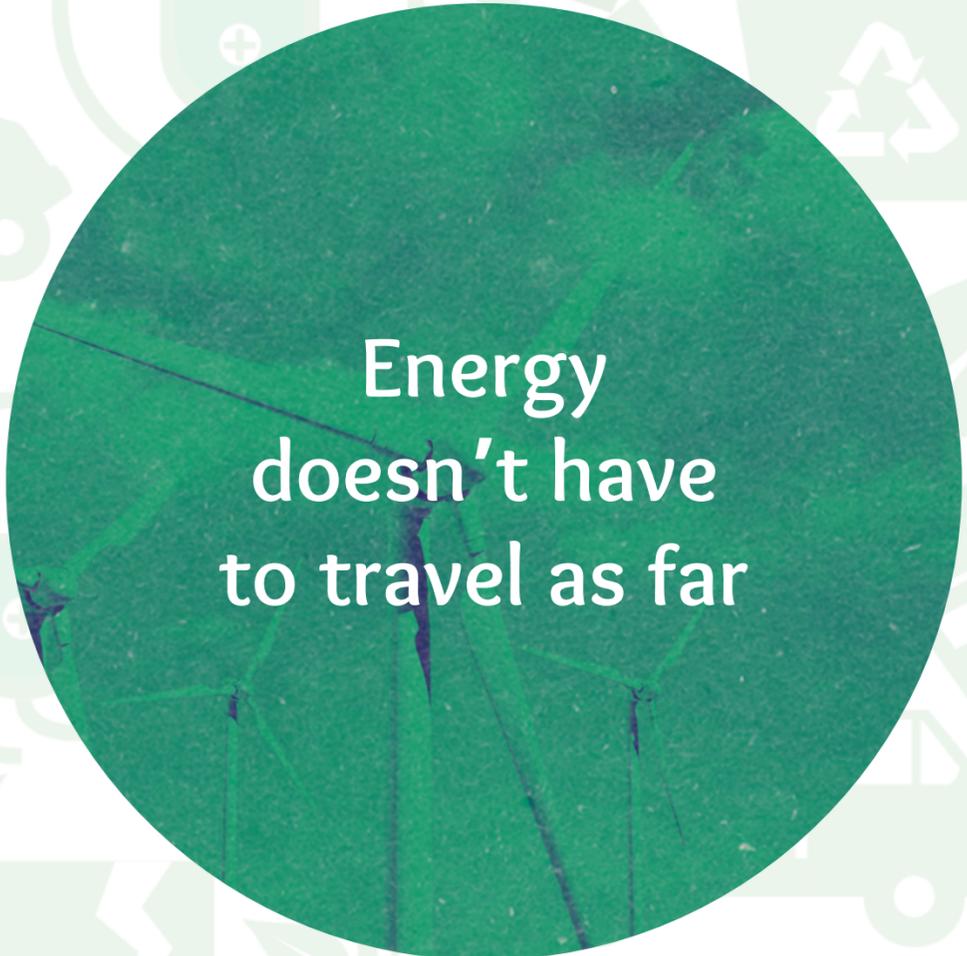


Hydro

Renewable Energy For the Win



Electricity can
be generated
all around us



Energy
doesn't have
to travel as far



Less burden on
the power grid

Power Your Home and Community



- Install solar panels on your home
- Solar panels generate electricity that powers your home
- Store excess energy in a battery
- Contribute excess energy to a community energy co-operative
- With solar energy, **you generate your own power!**

Current Challenges with Solar Energy



- Solar panels are costly and out of reach for some residents.
- Grants, tax rebates, and funding sources are available but being reduced by policymakers.

Solar Energy is for Everyone



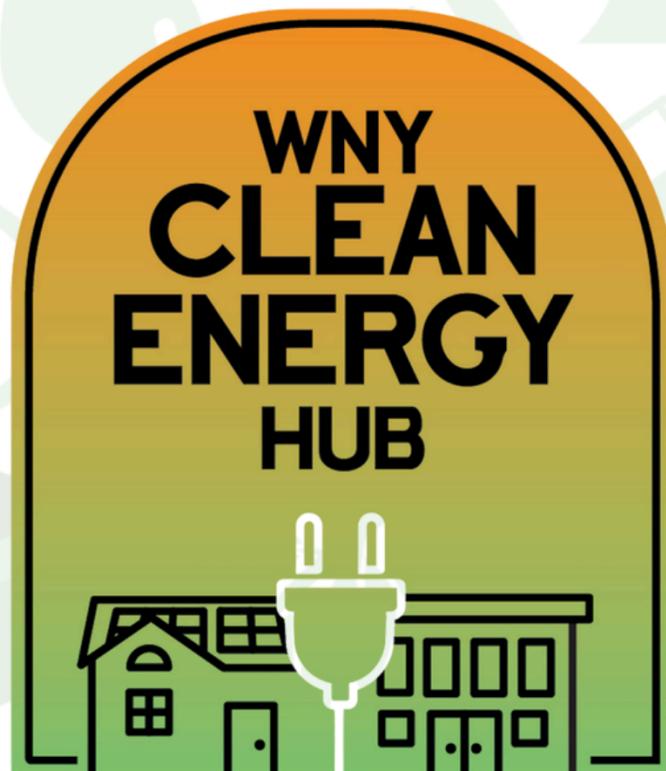
- Community Solar programs allow more residents to benefit from—and contribute to—clean solar energy
- Energy co-operatives offer cost-shared ownership
- Community Choice Aggregators (CCA) offer energy savings through collective bargaining

Ways to Reduce Your Energy Use



- Get an energy audit
- Weatherize your home with insulation and air sealing
- Add a smart thermostat
- Energy-efficient light bulbs
- **Less energy use = lower bills and smaller carbon footprint!**

Get Started with Clean Energy!



- Contact the WNY Clean Energy Hub!
- Schedule a free home energy audit!
- Explore Community Solar programs!
- Get started at [Pushgreen.org](https://www.pushgreen.org)!

